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Helping You Grow A Profitable Business with QuickBooks® Software

JUNE 2008

Profit & Loss Report Versus Statement of Cash Flows

If you're like most QuickBooks users, you rely on the Profit & Loss Standard report to monitor how your business is doing. However, you may have overlooked an even more valuable report: the Statement of Cash Flows. The Profit & Loss Standard (P&L) report is important in its own right, but it only provides partial insight into the health of your business. While the P&L shows what you earned and spent, the Statement of Cash Flows shows you where the cash came from and went to, also known as sources and uses. As you'll see in this article, you can use the Statement of Cash Flows to determine the how various activities increased or decreased your cash balance during a given report period.

Cash versus Accrual

Unlike some accounting packages, QuickBooks allows you to run most reports on either the cash or accrual basis. Cash-basis

means that transactions don't appear on your Profit & Loss statement until either your customer pays their invoice or you pay a vendor (or employee). So, if you enter a bill in QuickBooks to be paid later, the expense won't immediately appear on a cash-basis P&L. Similarly, invoices that you send to customers won't immediately appear on a cash-basis P&L. The expense appears when you write a check to the vendor, and the revenue appears when the customer honors their invoice. Accordingly, cash-basis reports don't necessarily report a company's true financial performance. You could have a stellar looking Profit & Loss Report, but a list full of unpaid bills in QuickBooks. Accordingly, many accountants prefer that business owners use accrual-basis reports.

Accrual-basis reports recognize the effect of every transaction on your P&L immediately. Customer invoices appear on accrual-

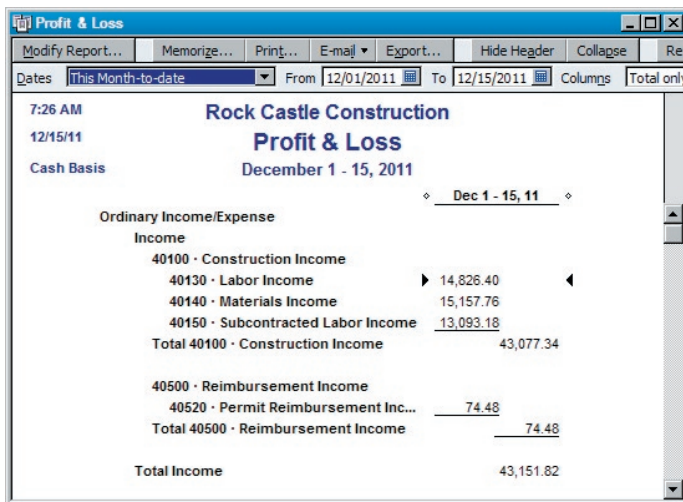


Figure 1: Cash-basis reports only reflect paid transactions.

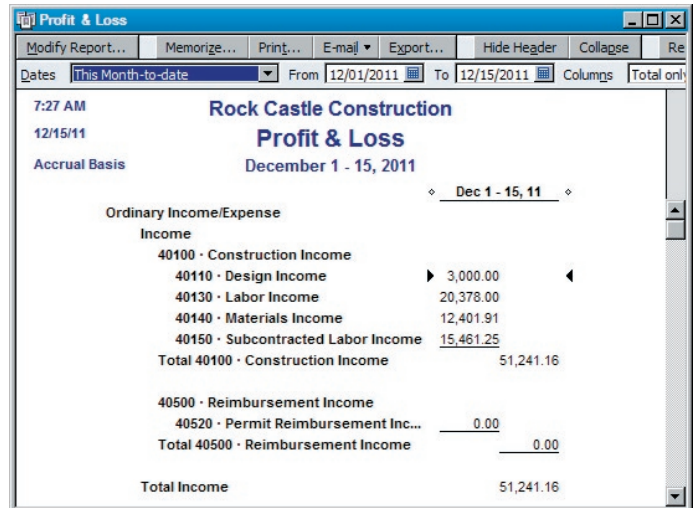


Figure 2: Accrual-basis reports include all transactions—both paid and unpaid.



Offering over 10 years of experience as Certified QuickBooks Pro Advisors, IAC Professionals provides virtual Accounting and Tax-related services to business owners spanning the globe. As highly qualified experts, the IAC Professionals team specializes in crunching numbers to help business owners take charge of their finances for better business profitability.

basis P&L reports as soon as you save the transaction, as do unpaid vendor bills. You can easily see the significance of these differences in **Figures 1** and **2**.

Accrual-basis reports provide a much better picture of where the business stands, but can make it harder to understand your current cash position. However, a cash-basis P&L isn't a panacea for managing cash flow, as your business has many transactions that don't affect the P&L. For instance, loan payments, owner distributions, and owner contributions affect your balance sheet, which tracks assets, liabilities, and equity. Fortunately, the Statement of Cash Flows reflects these types of transactions and more, so it's a great companion to both cash-basis and accrual-basis P&L reports.

Set Your Preference

You can instruct QuickBooks to always display your reports on either cash or accrual basis:

1. Choose Edit, and then Preferences.

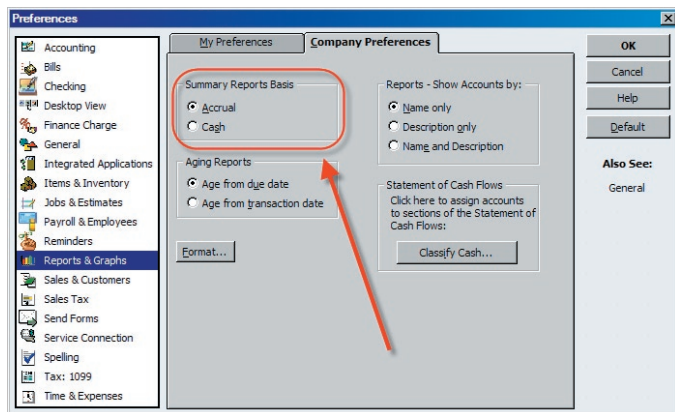


Figure 3: You can set either cash or accrual as your default.

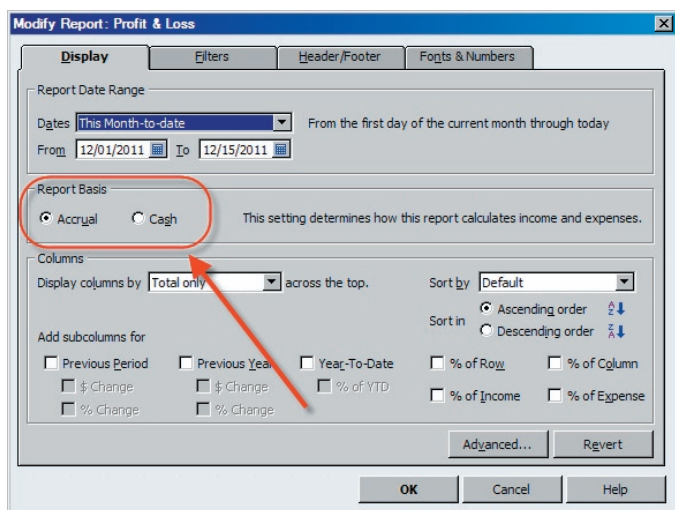


Figure 4: Change the accounting method for your P&L here.

2. Choose Reports & Graphs, and then Company Preferences.

As shown in **Figure 3**, specify either Cash or Accrual, and then click OK.

Of course, at any time you can change a report to the other format. For instance, if your preference is set to accrual, but you may sometimes want to view a cash basis P&L:

1. Choose Reports, Company & Financial, and then Profit & Loss Standard.
2. Click the Modify Report button, and then choose Cash in the Report Basis section, as shown in **Figure 4**.

NOTE: Most, but not all, reports in QuickBooks allow you to change between cash and accrual. When a report is onscreen, choose Modify Report. If you don't see the Report Basis section, shown in **Figure 5**, then you'll know that you can't toggle the report basis. Now that you understand the ins-and-outs of running cash and accrual basis reports, let's explore the Statement of Cash Flows.

The Statement of Cash Flows

Let's say that your cash balance at the beginning of your fiscal year was \$100,000, and today it is \$75,000. The net income figure on your P&L won't give you the full details on why your

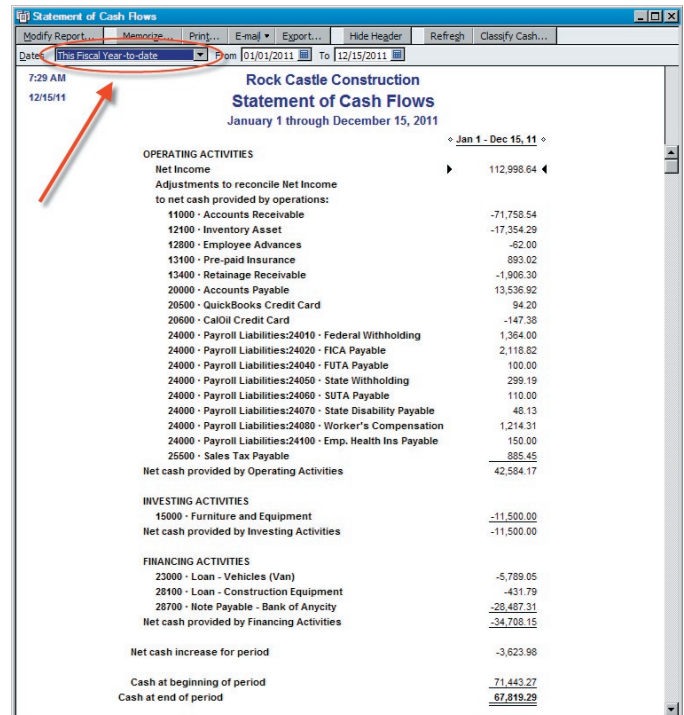


Figure 5: Statement of Cash Flows defaults to the current fiscal year.

cash balance decreased, but the Statement of Cash Flows will. To do so, choose Reports, Company & Financial, and then Statement of Cash Flows.

Report periods: As shown in **Figure 5**, this report automatically defaults to This Fiscal Year-To-Date, but you can choose another time period if you wish. To do so, make a choice from the Dates drop-down list, or modify the From and To dates, and then click the Refresh button.

Your Statement of Cash Flows report will include up to three major sections: Operating Activities, Investing Activities, and Financing Activities. Don't worry if your report only includes one or two of these sections — sections only appear when you had relevant transactions during the report period. Let's explore each of these sections individually.

Operating Activities

The Operating Activities section of the Statement of Cash Flows recaps activities related to running your business. This section will always start with Net Income, followed by an adjustments section. The adjustments reconcile your net income with the net cash provided by the operating activities. For instance, refer to **Figure 5**. Net income is \$112,999 but the Net Cash Provided by Operating Activities is \$42,584. Accordingly, the statement of cash flows identifies the \$70,415 difference. Let's investigate a couple of the items:

Accounts Receivable (-\$71,759): During the report period we sent invoices to our customers, of which \$31,503.08 remain unpaid. These unpaid invoices are reflected in the Net Income figure, so QuickBooks deducts these because we haven't received this cash yet.

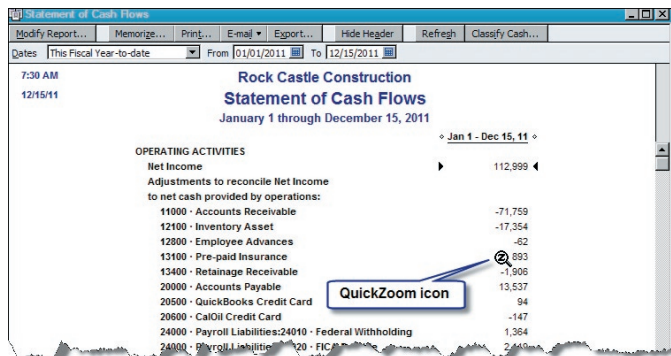


Figure 6: The QuickZoom icon indicates that you can drill-down within a QuickBooks report.

Inventory Asset (-\$17,354): Amounts that we spend on inventory don't become part of Net Income until we've sold the items. At that point QuickBooks posts the expense to cost of good sold, and reduces our inventory account accordingly. Purchasing inventory is a use of cash, so it appears as a negative amount on our Statement of Cash Flows.

Remember: The purpose of the Statement of Cash Flows is to reconcile our net income with the actual change in our cash account. Thus non-cash activities, such as unpaid customer invoices or amortized prepaid expenses get subtracted or added from Net Income, so that you can get a clear picture of where cash went during the report period.

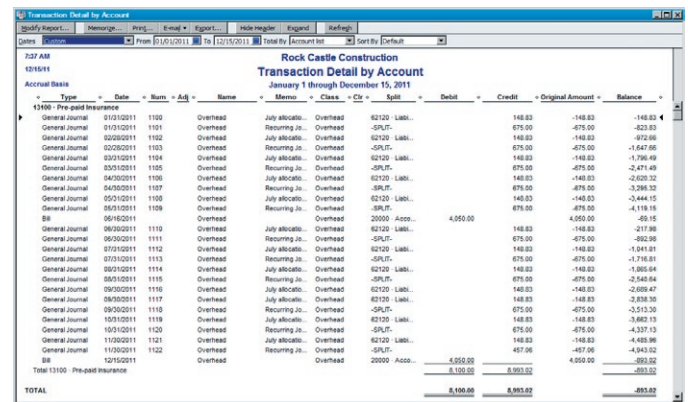


Figure 7: A detailed report appears when you double-click on an amount within a QuickBooks report.

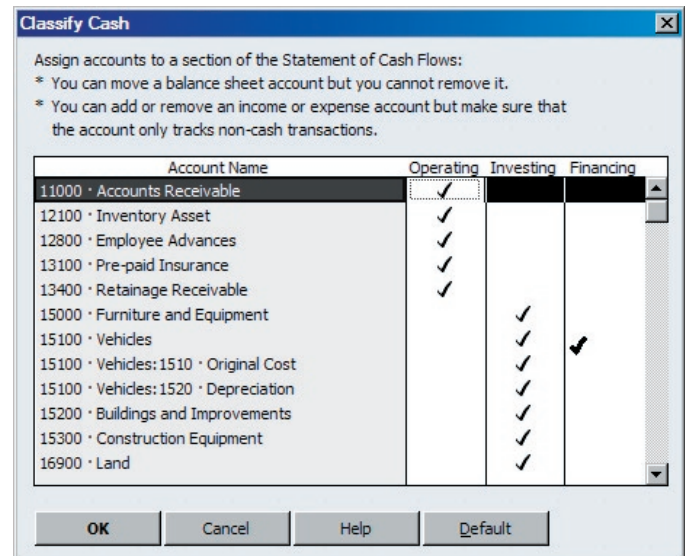


Figure 8: QuickBooks allows you to classify accounts as operating, financing, or investing activities.

Employee Advances (-\$62): We paid \$62 to an employee as an advance, which has not yet been repaid. This amount isn't included in Net Income, but is a use of cash, so the amount is deducted. When our employee repays the advance, our Statement of Cash Flows will reflect a positive amount, since at that point we'll have a \$100 source of cash.

Prepaid Insurance (\$893): During the report period we amortized, or used up, \$893 of prepaid insurance. This expense is included in our Net Income figure, but we didn't write a check for it during this report period, so QuickBooks adds this expense back.

Accounts Payable (\$13,537): We've entered bills into QuickBooks totaling \$13,537 that we haven't paid yet. In effect, we're temporarily borrowing this money from our vendors, so it's a source of cash. Later, our Statement of Cash Flows will show a use of cash when we pay the vendor bills. This same treatment applies to credit cards and other liabilities.

As you look through the Statement of Cash Flows, you may also see Investing and Financing activities. Investing activities may include owner contributions as a source of cash, or in the case of the report in **Figure 5**, the purchase of \$11,500 in furniture as a use of cash. Financing activities will show borrowing on a line of credit or other loan as a source of cash, while loan

repayments (net of interest) will appear as uses of cash. In the end, you'll see exactly what caused your cash balance to increase or decrease during the report period.

Research: You can easily investigate why amounts appear on your Statement of Cash Flows. As shown in **Figure 6**, the QuickZoom icon appears when you hover over an amount. Double-click to display a detailed report, as shown in **Figure 7**.

Organizing the Statement of Cash Flows

QuickBooks makes an educated guess at what accounts in your chart of accounts should appear on the Statement of Cash Flows. However, you may encounter instances where activities appear in the wrong section, or don't appear at all on the report. You can easily remedy such situations:

1. Choose Edit, and then Preferences.
2. Choose Reports & Graphs, and then Company Preferences.
3. Click the Classify Cash button, shown in **Figure 3**.

As shown in **Figure 8**, place a checkbox in the appropriate column. You cannot remove balance sheet accounts from the statement, but you can optionally include income and expense accounts. However, keep in mind that this is not a typical need, and you should only proceed under the guidance of your accountant or tax advisor.

Did you know?

QuickBooks has a Product Information window that can provide a dizzying array of information. Press Ctrl-1 to display the window. Some key elements on this screen include the product number shown at the top. Each QuickBooks user in your office should have the same release number. The size and location of your QuickBooks file is shown in the File Information section, while you can use the List Information section to determine how many customers and vendors you have in QuickBooks.

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